



**DAN LAWRIE
INSURANCE BROKERS**
LAWRIE INSURANCE GROUP INC.



**HAMILTON
BULLDOGS**
HOCKEY CLUB

PRESS RELEASE

For Immediate Release

Game On! Dan Lawrie Insurance Brokers Named Official Insurance Partner of the Hamilton Bulldogs

Hamilton, Ontario (October 18, 2017) -

Dan Lawrie Insurance Brokers (DLIB), ranked in the top 5% of independent insurance brokerages in Canada, is proud to announce that it is the Official Insurance Partner of the Hamilton Bulldogs.

“As a Hamilton-based company, we’re very proud to partner with the Hamilton Bulldogs, another strong local organization,” said Bob Lawrie, President, DLIB. “Both organizations are dedicated to community involvement and excellence. Our shared values make this a logical partnership.”

The Hamilton Bulldogs are a major junior ice hockey team in the Ontario Hockey League. They play home games at the FirstOntario Centre, one of North America’s premier entertainment venues.

Hockey fans at the FirstOntario Centre will be sure to notice the Dan Lawrie Insurance Brokers Box Office, street marquees, and indoor signage throughout the venue. During the 2017-2018 season, DLIB will continue to share in the amazing moments that unite hockey fans with prizes and giveaway opportunities.

On October 28th, fans are encouraged to attend the Hamilton Bulldogs home game to cheer the team on against rival London Knights. The first 500 fans in attendance will be rewarded with mini sticks and an opportunity to win a signed jersey, all courtesy of DLIB. Visit the DLIB table located on the concourse to enter the draw.

As a top ranked Canadian insurance brokerage, DLIB specializes in all areas of personal and corporate property/casualty insurance, employee benefits, financial services and group retirement products. DLIB sets the industry standard in insurance.

To learn more, visit danlawrie.com.

###

[PHOTO ATTACHED]

-More-

Contact:

Dan Lawrie Insurance Brokers

Dennis Harrington

Director, Marketing & Communications

905-525-7259 x.1393

dharrington@danlawrie.com

www.danlawrie.com



HOME & AUTO
INSURANCE

COMMERCIAL
INSURANCE

LIFE & DISABILITY
INSURANCE

EMPLOYEE
BENEFITS

**Official Insurance
Partner of the
Hamilton Bulldogs!**

The advertisement features a central image of a hockey goalie in a blue jersey and white gear, crouching in front of a goal on an ice rink. The background is a dark arena with bright lights. In the top right corner, the Hamilton Bulldogs logo is displayed, which is a stylized bulldog's head in yellow and brown with a white starburst behind it. To the right of the logo, the text 'Official Insurance Partner of the Hamilton Bulldogs!' is written in a white, italicized font. On the left side, a dark red vertical bar contains four lines of white text listing insurance services: 'HOME & AUTO INSURANCE', 'COMMERCIAL INSURANCE', 'LIFE & DISABILITY INSURANCE', and 'EMPLOYEE BENEFITS'.