



**DAN LAWRIE  
INSURANCE BROKERS**  
LAWRIE INSURANCE GROUP INC.

## **PRESS RELEASE**

**For Immediate Release**

# **Lawrie Insurance Group Hires Former JDIMI Vice President of Sales to Lead the Company's Next Level of Growth**

Hamilton, Ontario (November 7, 2017) -

David Leadbetter has been appointed Lawrie Insurance Group's Vice President of Sales, heading up its mid-market commercial property/casualty sector.

Dan Lawrie Insurance Brokers (o/a Lawrie Insurance Group Inc.) is one of Canada's leading, privately-owned, multi-disciplined insurance brokerage, specializing in personal and commercial insurance, employee benefits and retirement solutions.

David Leadbetter has over 10 years' experience in the commercial, property/casualty field, most recently as Vice President of Sales and Marketing at Jones DesLauriers Insurance Management Inc. (JDIMI) in Toronto. His proven leadership and successful sales background, including his position as National Construction Practice Sales Leader at an international brokerage, bring vital expertise and leadership to Lawrie Insurance Group's commercial sales division.

Dan Lawrie, Lawrie Insurance Group CEO, says, "We work hard to find people who we know can make a difference in our business, while building successful relationships with our clients and enhancing the culture of our team." Lawrie added, "This is a period of significant growth in the mid-market sector for Lawrie Insurance Group. David will be the driving force to lead our fast-growing sales team."

### **About Lawrie Insurance Group**

Celebrating 35 years in business and with a staff of over 100 dedicated professionals providing and servicing a complete range of personal and corporate insurance products, Lawrie Insurance Group has become one of the largest and most trusted insurance organizations in Southern Ontario and now ranks in the top 5% of insurance brokerages in Canada.

To learn more, visit [danlawrie.com](http://danlawrie.com).

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-More-

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