

PRESS RELEASE

For Immediate Release

Lawrie Insurance Group and Spectra by Comcast Spectacor Renew Naming Partnership for Dan Lawrie Insurance Box Office at FirstOntario Centre

Hamilton, Ontario (November 20, 2017) -

Lawrie Insurance Group and Spectra by Comcast Spectacor have renewed their naming partnership for the Dan Lawrie Insurance Box Office at FirstOntario Centre. The box office was initially named in 2015, and with this renewed contract will continue into 2019.

“This continued partnership reinforces our ongoing commitment not only to the Hamilton Bulldogs hockey team and the arena, but also to this wonderful community,” said Bob Lawrie, President of Lawrie Insurance Group. “The FirstOntario Centre and the Hamilton Bulldogs bring world-class, live entertainment to Hamilton, and we couldn’t be more excited to be continuing this relationship with them,” Lawrie added.

The deal, secured by Spectra by Comcast Spectacor, includes exterior and interior signage, a renewed partnership with the Bulldogs, and Lawrie brand recognition in all advertising referring to the box office.

Lawrie Insurance Group (o/a Dan Lawrie Insurance Brokers) has been a valued partner of the Hamilton Bulldogs since 2010. The Dan Lawrie Insurance Box Office at FirstOntario Centre further deepens the relationship between the insurance firm and the Ontario Hockey League’s Hamilton Bulldogs.

To learn more, visit danlawrie.com.

About Spectra by Comcast Spectacor

Spectra by Comcast Spectacor is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra by Comcast Spectacor provides venue management for Core Entertainment’s FirstOntario Centre.

About the Hamilton Bulldogs

The Hamilton Bulldogs are a major junior ice hockey team in the Ontario Hockey League. They play home games at the FirstOntario Centre, one of North America’s premier entertainment venues.

About Lawrie Insurance Group

Celebrating 35 years in business and with a staff of over 100 dedicated professionals providing and servicing a complete range of personal and corporate insurance products, Lawrie Insurance Group has become one of the largest and most trusted insurance organizations in Southern Ontario and now ranks in the top 5% of insurance brokerages in Canada.

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[TWO PHOTOS ATTACHED]

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